

# CBCS SCHEME

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17EE51

## Fifth Semester B.E. Degree Examination, Aug./Sept.2020 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Give two definitions of Management. (06 Marks)  
b. Explain two approaches to Management. (07 Marks)  
c. Bring out the differences between Management and Administration. (07 Marks)

OR

- 2 a. Discuss about the Father of Modern Management theory and state three of his main principles. (07 Marks)  
b. Discuss why management can be considered both a science and an art. (07 Marks)  
c. Discuss the steps in strategic planning. (06 Marks)

### Module-2

- 3 a. Define Formal and Informal Organisations. (06 Marks)  
b. Discuss organization levels and the span of organisations. (07 Marks)  
c. Discuss the situational or contingency approach to leadership. (07 Marks)

OR

- 4 a. Discuss various forms of communication in an organization. (07 Marks)  
b. Explain why co-ordination is considered the essence of Managership. (06 Marks)  
c. Explain how "Controlling" is implemented in an organization. (07 Marks)

### Module-3

- 5 a. Give some social responsibilities that business should have in a present day scenario. (07 Marks)  
b. Explain the concepts of social audit. (06 Marks)  
c. What are the requirements for successful Entrepreneurship? (07 Marks)

OR

- 6 a. Discuss any three myths about Entrepreneurship. (06 Marks)  
b. Discuss the Entrepreneurial development cycle. (07 Marks)  
c. Explain Capacity building in Entrepreneurship. (07 Marks)

### Module-4

- 7 a. SSI also fall in the class of MSME, explain the abbreviations and the levels of investment. (07 Marks)  
b. What are the advantages of registering as a SSI? (06 Marks)  
c. Explain the main role of SSI in the Country's economy. (07 Marks)

OR

- 8 a. Explain the term Intrapreneur as against entrepreneur. (07 Marks)  
b. Discuss the impact of globalization in the SSI sector. (07 Marks)  
c. Define Ancillary Industry. (06 Marks)

**Module-5**

- 9 a. Define a project as in the field of project management and give 3 salient features of a project. (07 Marks)  
b. What are some prerequisites of successful project implementation? (06 Marks)  
c. Discuss capital budgeting. (07 Marks)
- OR
- 10 a. Explain the process of appraisal report. (07 Marks)  
b. Explain PERT and CPM. (07 Marks)  
c. Explain the need and significance of project report. (06 Marks)

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